



TFJA

TRIBUNAL FEDERAL
DE JUSTICIA ADMINISTRATIVA



UNIVERSIDAD
Panamericana



Centro de Estudios
Superiores en materia
de Derecho Fiscal
y Administrativo

INNOVATION

SEMINAR

**“IP CHALLENGES AND CONTRIBUTIONS
FOR THE SOCIETY 5.0 IN LATIN AMERICA”**

HOST COUNTRY

MEXICO



NOV 14, 2022
9:00 A.M. – 5:30 P.M.

NOV 15, 2022
9:00 A.M. – 1:00 P.M.

VENUE: Guillermo I. Ortiz Mayagoitia Auditorium
of the Sala Especializada en
Materia de Propiedad Intelectual del
Tribunal Federal de Justicia Administrativa.



AGENDA

NOVEMBER 14TH

8:30 – 9:10 | REGISTRATION

9:10 – 9:30 | OPENING CEREMONY

CONTENTS: Opening ceremony by SEPI, IMPI, Universidad Panamericana and other authorities.

9:30 – 10:30 | PANEL 1 – THE VALUE OF IP FOR A GROWING SOCIETY AND ITS CONTRIBUTIONS TACKLING COVID-19

CONTENTS: Patent waiver and compulsory licenses in times of Covid – 19 – Lessons learned.

10:30 – 11:30 | PANEL 2 – PATENT SUBJECT MATTER ELIGIBILITY I

CONTENTS: Computer Tech & Emerging Technologies, and IP based financing and investing

11:30 – 11:45 | COFFEE BREAK

11:45 – 12:45 | PANEL 3 – PATENT PROSECUTION I

CONTENTS: Sequences of divisional applications; Post filed data for supporting patentability.

SPEAKERS:

- Tribunal Federal De Justicia Administrativa
- IMPI
- Universidad Panamericana
- INTERPAT
- FIFARMA
- AMIIF

SPEAKERS:

- **Yaneth Giha**, Executive Director, FIFARMA (Colombia)
- **Dra. Karen Quesada**, Judge of the Administrative Registry Court (Costa Rica)
- **Tim Wilsdon**, Vice President at CRA International (England)

MODERATOR: Cristian D. Bittel, Partner at Marval O'Farrell Mairal (Argentina)

SPEAKERS:

- **Dr. Leonardo Villavicencio**, Judge, Administrative Registry Court (Costa Rica)
- **Dr. Cláudio Vilar Furtado**, President of the Brazilian PTO (Brazil)

MODERATOR: Roberto Ribeiro, Partner at Daniel Law (Brazil)



SPEAKERS:

- **Héctor Chagoya**, Founder at Mexstrategy (Mexico)
- **Claudia Baez**, Head of Patent Examiners at DINAPI – National Directorate of Intellectual Property (Paraguay)

MODERATOR: Cristobal Gonzalez, Lawyer at Berkemeyer (Paraguay)

AGENDA

NOVEMBER 14TH

12:45 – 14:15 | LUNCH BREAK



14:15 – 15:15 | PANEL 4 – PATENT PROSECUTION II

CONTENTS: Patent Acceleration systems. Post filed data for supporting patentability.

SPEAKERS:

- **María Jose Lamus**, former Deputy Superintendent of Industrial Property of the Superintendency of Industry and Commerce (Colombia)
- **Belén Cubilla Moro**, Head of Form Examination Department- Patent Directorate at DINAPI – National Directorate of Intellectual Property (Paraguay)

MODERATOR: Ana Maria Castro, Partner, Head of Patent and Life Sciences Department at Lloreda Camacho & Co (Colombia)

15:15 – 15:30 | COFFEE BREAK



15:30 – 16:30 | PANEL 5 – PATENT LINKAGE UNDER USMCA AND REGULATORY UPDATE

CONTENTS: Patent Linkage and its pending notice requirement.

SPEAKERS:

- **Fernando Portugal**, Director of Intellectual Property and International Affairs at AMIIF (Mexico)
- **Mariana Gonzalez**, Partner at BC&C (Mexico)

MODERATOR: Giselle Reuben, Partner and Head of Intellectual Property at BLP (Costa Rica)

16:30 – 17:30 | PANEL 6 – REGULATORY ISSUES

CONTENIDO: Regulatory Data Protection for pharmaceuticals. Specifics on Biologics.

SPEAKERS:

- **Robson Castro**, Director of Regulations at the National Agency for Health Regulation, Control and Surveillance (Ecuador)
- **Hugo Carrasco**, Legal Director at Janssen (Mexico)

MODERATOR: Ignacio Gilmore, Partner at Carey (Chile)

18:00 – 19:00 | COCKTAIL
19:00 – 22:00 | DINNER



AT: (venue tbd)

AGENDA

9:00 – 9:30 | OPENING REMARKS

9:30 – 10:30 | PANEL 7 – PATENT LITIGATION I

CONTENTS: Venues to enforce patents administrative vs. civil. Appeal stages. What should be the minimum documents requirements to bring a litigation case administratively and before a court Enforcement of Therapeutic Claims.

10:30 – 11:30 | PANEL 8 – PATENTS, RDP AND BOLAR ROCHE

CONTENTS: Bolar Exemption and regulatory data protection (RDP) in LATAM. The value of follow on innovations

11:30 – 11:45 | COFFEE BREAK

11:45 – 12:45 | PANEL 9 – PATENT COMPENSATION TERMS, PATENT TERM ADJUSTMENT (PTA) AND PATENT TERM EXTENSION (PTE) - AN OVERVIEW OF SUCH MECHANISMS

CONTENTS: Mexico (Supreme Court Precedent and other jurisdictions).

12:45 – 13:00 | CLOSING AND CONCLUSIONS

NOVEMBER 15TH

First day review and summary of previous discussions.

SPEAKERS:

- **Dr. Alfredo Gusman**, Chamber Judge in the Federal Civil and Commercial National Court of Appeals / Federal Civil and Commercial Chamber II (Argentina)
- **Dr. David Penagos**, Auxiliary Magistrate of the Council of State (Colombia)
- **Carmen Iglesias**, President of the Chilean Industrial Property Court (Chile)

MODERATOR: Marco Antonio Palacios, Partner at Palacios & Asociados / Sercomi

SPEAKERS:

- **Corey Salsberg**, Vice President, Global Head Ip Affairs at Novartis (USA)
- **Dra. Verónica Jiménez Hurtado**, Judge at the Administrative Litigation Court (Ecuador)

MODERATOR: Maria Cecilia Romoleroux, Partner at CorralRosales (Ecuador)



SPEAKERS:

- **Alejandro Luna**, Partner at Olivares (Mexico)
- **Jon Santamauro**, Senior Director, International Government Affairs at Abbvie (USA)
- **Bettina Wanner**, Patent Attorney

MODERATOR: Rodrigo Moreno, Partner at Moreno Baldiverso (Bolivia)

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